



Corporate Social Responsibility

As a socially responsible organization, Meezan Bank believes in creating value for its stakeholders and society simultaneously, in a manner that is integrally linked to its values and the Islamic principle of Ihsan. The Bank recognizes that it is a part of the community at large and that there is a strong need to contribute to the society and support those in need, be it on financial or non-financial basis. Throughout 2015, the Bank partnered with various organizations to design and implement initiatives, primarily in the healthcare and education sectors, benefitting the society.

Education

The role of education as the key to progress, for both individuals and the country, is indisputable. The benefits of good quality education are visible at individual as well as societal levels as these lay the foundation of success for future generations. Meezan Bank's focus on providing quality education to the youth has rooted itself firmly as an extension of its values and as part of its business strategy. Organizational partnerships and initiatives such as National Talent Hunt Program have consequently integrated education into our CSR programmes.

Three of our most recent and also the most ambitious projects are mentioned below:

Centers for Excellence in Islamic Finance at Lahore University of Management Sciences (LUMS), Institute of Business Administration (IBA) and IMSciences (Peshawar)



Lahore University of Management Sciences (LUMS), Institute of Business Administration (IBA) and IM Sciences are among Pakistan's leading private sector institutions. Meezan Bank entered into cause-related partnerships with these institutions in order to help foster the learning and development of Islamic banking and finance across the country through the support to their newly established Centres for Excellence in Islamic Finance. With an altruistic motivation to support the cause of Shariah-compliant banking services and awareness about them, these collaborations focus on various joint activities including development and launch of training programs on Islamic banking and finance, co-authoring of case studies and research papers, and participation of Meezan Bank's employees as guest speakers in executive programs at these educational institutions. This contribution plays an instrumental role in the promotion of ethical practices across the country, as we aim to equip students with adequate Islamic knowledge and professional skills.

IBA National Talent Hunt Program



Meezan Bank's partnership with Institute of Business Administration (IBA) for the National Talent Hunt Program to select meritorious, yet needy students of various Intermediate Boards of the country entered its seventh successive year in 2015. Meezan Bank facilitated IBA in the selection process by providing its branches as well as its talent management resources (HR) for interviews at provincial and federal capitals of the country. A total of 25 students were selected and given admission in IBA out of the 68 students who were shortlisted following the Orientation Program and Admission Test.

Healthcare

Meezan Bank strongly supports individuals' right to access quality healthcare, irrespective of income level. The Bank has partnered with several not-for-profit health organizations, aiming to reinforce its commitment to

sustainability and responsibility to the social environment it operates in. Through these partnerships, the Bank aims to play a role in not only providing healthcare access to all but also raising the standards of healthcare.

The Indus Hospital



Since its inception in 2005, the Indus Hospital has been running an unparalleled and unique health care business model, whereby it provides premium healthcare at no cost at all to low income populations. Meezan Bank supported the Indus Hospital by holding a voluntary Blood Donation Drive at Meezan House, the Bank's Head Office, under its Corporate Social Responsibility (CSR) initiatives in which large number of staff members of the Bank from both the Head Office and the branches participated with great enthusiasm.

The Bank has signed a Memorandum of Understanding with Indus Hospital under which Meezan Bank would support Indus Hospital in its Zakat collection drive. Additionally, in order to help their financial donation drive, the Bank is now the custodian for their donation deposit boxes which have been placed at major Meezan Branches. The amount collected from these collection boxes is directly deposited to these organizations' main collection accounts through Meezan Bank's free online banking service.

Shaukat Khanum Memorial Cancer Hospital



Shaukat Khanum Memorial Cancer Hospital and Research Centre has established itself as a center of excellence providing comprehensive care, free of cost, to thousands of cancer patients in Pakistan. Meezan Bank joined hands with the SKMCH in 2010, when an MOU was signed, whereby the Bank has placed collection boxes in all Meezan Bank branches within Sindh and Baluchistan. Under this agreement, the collected amount is directly deposited to the hospital's main collection account through Meezan Bank's free online banking service. The initiative has shown extremely positive results as the collection from these boxes has increased significantly, especially in those areas where the hospital did not have prominent presence or donation collection channels.

Sind Institute of Urology Transplant



SIUT is a one-of-its-kind center for kidney transplantation in Pakistan and has been providing free medical treatment for kidney and liver diseases to patients, predominantly from the rural and poorer urban strata with virtually no access to medical facilities. SIUT's extensive facilities, which house state-of-the-art equipment, enable them to provide free treatment to Pakistanis. Meezan contributed to SIUT by raising their awareness amongst the Meezan Bank customer population through information leaflets and banners strategically placed within the branches.