

Corporate Social Responsibility

Meezan Bank believes in creating value for its stakeholders and society simultaneously, in a manner that is integrally linked to its values and the Islamic principle of Ihsan. The Bank recognizes that it is part of the community at large and that there is a strong need to contribute to the society. Throughout 2016, the Bank partnered with various organizations to design and implement initiatives, primarily in the healthcare and education sectors, benefitting the society.

Education

Meezan Bank's focus on providing quality education to the youth has rooted itself firmly as an extension of its values and as part of its business strategy. Organizational partnerships and initiatives have consequently integrated education into our CSR programs. Three of our most recent and also the most ambitious projects are mentioned below:

Commercial Partnership with Deutsche Gesellschaft furs International Zusammenarbeit - (Deutsche Company for International Cooperation - GIZ) and Vocational Training Institute for Women (VTIW)



Cooperative Vocational Trainings (CVT) are based on the modified 'Dual Training' concept in order to equip the youth with skills that will enable them to get employment in future. Meezan Bank, in partnership with Deutsche Gesellschaft furs International Zusammenarbeit – Deutsche Company for International Cooperation (GIZ) and Vocational Training Institute for Women (VTIW), Bufferzone supported the TVET project (Technical and Vocational Education and Training) launched for the first time in Sindh Province.

Through this program, the Bank shortlisted eight female candidates from the underprivileged sections of the society and sponsored a one-year training program for each candidate to equip them with skills necessary to enter the job market. The candidates have undergone 6-month classroom training at the partner institute and are currently going through a 6-month training program, which commenced with rigorous branch banking training and in the second phase by placement at various departments of the Head Office.

Centres for Excellence in Islamic Finance at Lahore University of Management Sciences (LUMS), Institute of Business Administration (IBA) and IM Sciences (Peshawar)

Lahore University of Management Sciences (LUMS), Institute of Business Administration (IBA) and IM Sciences are among Pakistan's leading private sector educational institutions. Meezan Bank entered into cause-related partnerships with these institutions in order to help foster the learning and development of Islamic banking and finance across the country by supporting their newly established Centres for Excellence in Islamic Finance. With an altruistic motivation to support the cause of Shariah-compliant banking services and increase awareness about them. These collaborations focus on

various joint activities including development and launch of training programs on Islamic banking and finance, co-authoring of case studies and research papers, and participation of Meezan Bank's employees as guest speakers in executive programs at these educational institutions. This contribution plays an instrumental role in the promotion of ethical practices across the country, as the Bank aims to equip students and executives with adequate Islamic knowledge and professional skills.

IBA National Talent Hunt Program



Meezan Bank's partnership with Institute of Business Administration (IBA) for the National Talent Hunt Program to select meritorious, yet needy students of various Intermediate Boards of the country entered its eighth successive year in 2016. Meezan Bank facilitated IBA in the selection process by providing its branches as well as its talent management resources (HR) for interviews at provincial and federal capitals of the country. A total of 25 students were selected and given admission in IBA out of the 68 students who were shortlisted following the Orientation Program and Admission Test.

Healthcare

Meezan Bank strongly supports individuals' right to access quality healthcare, irrespective of their income level. The Bank has partnered with several not-for-profit health organizations, aiming to reinforce its commitment to sustainability and responsibility to the social environment it operates in. Through these partnerships, the Bank aims to play a role in not only providing healthcare access to all but also raising the standards of healthcare.

The Indus Hospital



Since its inception in 2005, the Indus Hospital has been running an unparalleled and unique health care business model, whereby it provides premium healthcare at no cost at all to low income populations. Under an MOU signed between the Bank and Indus Hospital, Meezan Bank supports Indus Hospital in its Zakat collection drive. The Bank, in collaboration with the Indus Hospital, has taken the following initiatives as part of its CSR activities:

Blood Donation Drive

Since 2014, the Bank is supporting Indus hospital through successful voluntary Blood Donation Drive at its

Head Office located in Karachi. Staff members from head office and branches participated in this CSR activity with great enthusiasm. In addition to proper screening for blood donation, the staff members were also screened for various diseases including Hepatitis as well as other infectious diseases for free.

Qurbani for Those in Need

The Bank initiated a donation collection drive to facilitate 'Qurbani' for those in need on the occasion of Eid-ul-Azha. A comprehensive marketing campaign was designed for the purpose that helped raise awareness among the masses. This effort helped distribute fresh meat to some of the most impoverished areas of Karachi and Lahore, honouring the Muslim tradition of enriching the lives of others as we celebrate Eid.

Indus Hospital Family Carnival (IHFC)

The first-ever Indus Hospital Family Carnival (IHFC) was organized and hosted in Karachi inviting participation from student volunteers and torchbearers. This event created awareness, increased corporate engagement and raised funds for expansion. Marketed through all platforms, the carnival attracted thousands of families from various backgrounds. As a gold sponsor, Meezan Bank supported this meaningful event for helping Indus Hospital and aiding its donation collection.



Omair Sana Foundation (OSF)

Omair Sana Foundation (OSF) is a diversified NGO operating in three verticals, namely: Blood Diseases, Medical Relief and General Welfare. The organization has been striving to make free treatment available to Thalassemia patients who cannot afford it on their own.

Meezan Bank, in its endeavour to provide access to healthcare among the disadvantaged sponsored the Thalassemia Azadi Cricket Tournament organized by OSF with an objective to create awareness about Thalassemia. The event featured a voluntary blood donation drive with an aim to eradicate the sense of deprivation among Thalassemia children. The funds collected in the process were spent solely upon the healthcare management of children patients and prevention.



Shaukat Khanum Memorial Cancer Hospital (SKMCH)

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Shaukat Khanum Memorial Cancer Hospital (SKMCH) and Research Centre has established itself as a centre of excellence providing comprehensive care, free of cost, to thousands of cancer patients in Pakistan. Meezan Bank joined hands with the SKMCH in 2010, when an MOU was signed, whereby the Bank has placed collection boxes in all Meezan Bank branches within Sindh and Baluchistan. Under this agreement, the collected amount is directly

deposited to the hospital's main collection account through Meezan Bank's free online banking service. The initiative has shown extremely positive results as the collection from these boxes has increased significantly, especially in those areas where the hospital did not have prominent presence or donation collection channels.



Sindh Institute of Urology Transplant (SIUT)

Sindh Institute of Urology Transplant (SIUT) is one-of-its-kind centre for kidney transplantation in Pakistan and has been providing free medical treatment for kidney and liver diseases to patients, predominantly from the rural and poor urban strata with virtually no access to medical facilities. SIUT's extensive facilities, which house state-of-the-art equipment, enable them to provide free treatment to Pakistanis. Meezan contributed to SIUT by raising their awareness amongst the Meezan Bank customer population through information leaflets and banners strategically placed within the branches.