Corporate Social Responsibility

Meezan Bank believes in creating value for its stakeholders and society simultaneously, in a manner that is integrally linked to its values and the Islamic principle of Ihsan. The Bank recognizes that it is part of the community at large and that there is a strong need to contribute to the society. Throughout 2018, the Bank partnered with various organizations to design and implement initiatives, primarily in the healthcare and education sectors, to benefit the society.

Some of our most recent and most ambitious projects are mentioned below:

Education

Employee Volunteering for TCF Rahbar – Youth Mentoring Programme



The Citizens Foundation (TCF) is one of Pakistan's leading non-profit organizations in the field of education for the less privileged. The Rahbar Programme forms part of the many volunteering initiatives of the organization, and is designed specifically for eighth and ninth grade students of TCF with an aim to mentor the youth to become responsible and productive members of the society.



Meezan Bank supported this mentoring program, which is driven by 'Thought to Destiny' theme, whereby Bank employees voluntarily mentored TCF students by dedicating six Saturdays for Rahbar in 2018.

Centres for Excellence in Islamic Finance at Lahore University of Management Sciences (LUMS), Institute of Business Administration (IBA) and IM Sciences (Peshawar)

Lahore University of Management Sciences (LUMS), Institute of Business Administration (IBA) and IM Sciences (Peshawar) are among Pakistan's leading private sector educational institutions. Meezan Bank entered into cause-related partnerships with these institutions in order to help foster the learning and development of Islamic banking and finance across the country by supporting their newly established Centres for Excellence in Islamic Finance. With an altruistic motivation to support the cause of Shariah-compliant banking services and increasing the awareness of Islamic finance, Meezan Bank worked closely with these institutes to facilitate development and launch of training programs on Islamic banking and finance and co-author case studies and research papers. Meezan Bank's employees also participated as guest speakers in several executive programs at these educational institutions. This contribution plays an instrumental role in the promotion of ethical practices across the country, as the Bank aims to equip students and executives with adequate Islamic knowledge as well as professional skills. These partnerships have proven to be a great success and during 2018, around 900 students were trained at IBA Centre for Excellence in Islamic Finance. The institute also held a number of Islamic banking awareness sessions for scholars, government officials and parliamentarians in collaboration with Centre for Islamic Economics (CIE), Meezan Bank and Takaful Pakistan.

Idara Al-Khair Welfare Society

IDARA AL-KHA R

Idara AI-Khair Welfare Society is a non-profit private organization which has been working for the cause of education for the last 30 years. During 2018, Meezan Bank signed an agreement with Idara AI-Khair to support the school - Campus VI Yaroo Goth, Karachi, that is currently providing free education to 400 children. The Bank has provided financial assistance to the Campus, playing a key role in spreading education in hard-to-reach and under-privileged areas that are currently not fully covered by the country's education system. The initiative forms part of the Bank's Corporate Social Responsibility efforts aimed at supporting education equality for all.



Healthcare

The Indus Hospital



Since its inception in 2005, The Indus Hospital (TIH) has been running an unparalleled and unique healthcare business model, whereby it provides premium healthcare at no cost at all to low income populations. The Bank, in addition to hosting collection boxes at all branches has taken the following initiatives as part of its CSR activities:

Blood Donation Drive

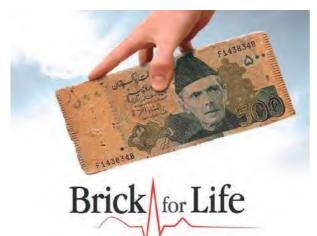
Since 2014, the Bank is supporting TIH through successful voluntary Blood Donation Drives at its Head Office located in Karachi. This year, the Bank held a blood donation drive with the objective of encouraging people to donate blood. Staff members from Head Office and branches participated in this activity with great enthusiasm. In addition to proper screening for blood donation, the staff members were also screened for various diseases including Hepatitis and other infectious diseases for free.

TIH Golf Fundraiser

Meezan Bank, with its aim to support quality healthcare for all segments of the society, supported The Indus Hospital in its Golf Fundraiser, held at Karachi Golf Club. The event engaged more than 100 golfers and top CEOs of several organizations. TIH Karachi is expanding from 150 beds to 1,800 beds to help continue providing free quality healthcare to all. This fundraiser not only helped create awareness about the philanthropic activities of TIH, Karachi, but also helped collect voluntary financial support to expand the number of beds in the hospital.

TIH Brick for Life

The steady increase in patient numbers at The Indus Hospital in Karachi has highlighted the urgent need to expand the facility to be able to serve more people with free of charge and quality healthcare. With an aim to support this expansion, Meezan Bank and its employees contributed to the TIH 'Brick for Life' initiative by donating bricks worth Rs 500 each. The event was held at the Bank's Head Office, Karachi, inviting participation from the entire Meezan Family.



Layton Rahmatulla Benevolent Trust (LRBT) Golf Tournament 2018



Layton Rahmatullah Benevolent Trust (LRBT) is Pakistan's largest non-governmental organisation working to fight blindness in the country. Established in 1984, it is based in Karachi with hospitals and primary eye care centres throughout the country. Meezan Bank participated in the LRBT Golf Tournament 2018, held at the Karachi Golf Club. This was the second charity golf tournament held by the organisation to raise funds for the treatment of Cataract, Glaucoma, retinal and corneal diseases among underprivileged children and adults who cannot afford the treatment.

Shaukat Khanum Memorial Cancer Hospital (SKMCH)



Shaukat Khanum Memorial Cancer Hospital (SKMCH) and Research Centre has established itself as a centre of excellence providing comprehensive care, free of cost, to thousands of cancer patients in Pakistan.

Meezan Bank first joined hands with the SKMCH in 2010, when an MOU was signed, as per which the Bank has placed collection boxes in all Meezan Bank branches in Sindh and Balochistan. Under this agreement, the collected amount is directly deposited to the hospital's main collection account through Meezan Bank's free online banking service. This initiative has shown extremely positive results as the collection from these boxes has increased significantly, especially in those areas where the hospital did not have prominent presence or donation collection channels.

Sindh Institute of Urology Transplant (SIUT)



Sindh Institute of Urology Transplant (SIUT) is one-ofits-kind center for kidney transplantation in Pakistan and has been providing free medical treatment for kidney and liver diseases to patients, predominantly from the rural and poor urban strata with virtually no access to medical facilities. SIUT's extensive facilities, which house state-of-the-art equipment, enable it to provide free treatment to Pakistanis.

Meezan Bank contributed to SIUT by raising awareness amongst its customer population through information leaflets and banners strategically placed within its branches.

Behbud Association Karachi



Behbud Association Karachi is a registered non-profit organization, working for over 50 years, focusing on poverty alleviation and empowerment of underprivileged and marginalized communities through interventions in education, health, vocational training, income generation and disaster relief. Meezan Bank sponsored Behbud Association Karachi in holding the Behbud Spring Fiesta, Karachi. The event aimed to raise funds for Behbud's development projects and charitable activities, encompassing education, health and vocational training for the empowerment of women.

AKU Charity Golf Tournament for Paediatric Congenital Heart Programme



One in every 100 infants born in Pakistan each year has a cardiovascular disease, resulting in the death of many babies without any diagnosis. In an effort to raise awareness regarding this issue and its adequate diagnostic and treatment, Meezan Bank participated in the AKU Charity Golf Tournament for Paediatric Congenital Heart Programme – an event organized at Karachi Golf Club to fund additional 100 life-saving paediatric cardiac procedures.

Tree Plantation Drive

During 2018, Meezan Bank formally launched its green initiative, a tree plantation campaign in an attempt to counter the twin threats of climate change and pollution facing the country. The tree plantation campaign forms part of the Bank's Corporate Social Responsibility programme under which over 5,000 trees were planted across the country.



Donation for Diamer-Bhasha and Mohmand Dams

Meezan Bank continues to collect donations and contributions for the Diamer-Bhasha and Mohmand Dams through its nationwide network of 660 branches as well as ATMs, internet banking and mobile banking channels, in accordance with the directives of State Bank of Pakistan. In addition to a one-day voluntarily salary contribution from its employees, the Bank also made an equivalent donation to the Diamer-Bhasha and Mohmand Dams Fund, reaffirming its commitment to Corporate Social Responsibility and pitching in for this national cause.



Charity Funds Management through Ihsan Trust

Meezan Bank has a social purpose culture that focuses on applying its principles and values in areas where they create a positive impact on people and communities. The Bank has adopted stringent Shariah Compliance and Shariah Audit standards that allow it to screen all income and in case of any non-compliance, to transfer the same to a charity account. During 2018, the Bank supported a number of NGOs and philanthropic organizations including Omair Sana Welfare Foundation, The Indus Hospital, Alamgir Welfare Trust, Afzaal Memorial Thalassemia Foundation, Bait-Us-Salam Welfare Trust, The Citizens Foundation, Patients Behbud Society, AKUH as well as Diya Pakistan.

As an extension of the same initiative, Ihsan Trust was launched as the operator of Ihsan Trust Fund which is a 'Waqf' made through a separate Waqf deed. Meezan Bank is the biggest supporter of Ihsan Trust, supporting the organization through its human resource and other utilityrelated expenses. Ihsan Trust is the largest interest-free loan provider for higher education in Pakistan that reaches out to the under-privileged sector of the society to help such individuals escape the cycle of poverty that they are stuck in. The Trust provides Qarz-e-Hasna (Interest-free loan) facility to students who want to pursue higher education. More than 2,200 students from 125 universities, educational institutions and professional bodies across Pakistan have benefited from this facility since its inception, including Institute of Business Administration (IBA), Ghulam Ishaq Khan Institute of Engineering Sciences and Technology (GIKI), COMSATS University Islamabad, FAST National University, National University of Sciences and Technology (NUST), DOW University of Health Sciences (DUHS) etc.



Meezan Bank is the first Islamic bank in Pakistan to introduce a Shirkat-ul-Aqd based financing product named Running Musharakah. This is a financing facility offered to the customers where the Bank participates in the operating activities of the customer and shares profit and loss as per the actual performance of the business. During the year 2018, the Bank partnered with more than 170 companies ranging from manufacturing to the service sector, on the basis of profit and loss sharing.

Running Musharakah was launched at Meezan Bank in 2011 with a portfolio of Rs 0.75 Billion, and with the continued efforts of the Bank, it now stands at Rs 158.86 Billion. The Bank ranks among the top banks globally in terms of percentage of financing through Shirkat-ul-Aqd based mode.



REGULATION OF ISLAMIC BANKING INDUSTRY BY THE STATE BANK OF PAKISTAN

State Bank of Pakistan regulates the Islamic Banking industry through a separate Islamic Banking Department, which regulates the industry through its own policies, regulations and guidelines in order to ensure Shariah-compliance in Islamic Banks.

Islamic Banking Department of the State Bank of Pakistan works under its Shariah Advisory Committee comprising of renowned and reputed Shariah Scholars including Mufti Irshad Ahmad Aijaz, Dr. Noor Ahmed Shahtaz and Ayatullah Shabbir Hasan Lakhani (Maisami). Some of the key regulations under which Islamic Banking industry operates are:

- Shariah Governance Framework for Islamic Banking Institutions – 2018
- Instructions for Profit & Loss Distribution and Pool Management for Islamic Banking Institutions – 2012
- Guidelines on Islamic Financing for Agriculture 2008
- Risk Management Guidelines for Islamic Banking Institutions - 2008
- Guidelines for Islamic Microfinance Business by Financial Institutions – 2007
- Six AAOIFI standards adopted by State Bank of Pakistan. AAOIFI is the premier standard setting organization for Islamic Financial Institutions globally