

# **CORPORATE SOCIAL RESPONSIBILITY & SUSTAINABILITY**

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# CORPORATE SOCIAL RESPONSIBILITY REPORT

Meezan Bank believes in conducting business ethically and contributing positively to its stakeholders, the environment, and society. The Bank is implementing sustainable business practices that align with the expectations society has from responsible corporate citizens. Meezan Bank's commitment to social responsibility is also reflected in its Vision and Mission statements. Our CSR focus encompasses participation in charity, donations and social welfare related to health and education.

## HEALTHCARE



### LAUNCH OF MEEZAN CARES

Since its inception in 2005, The Indus Hospital (TIH) has been running a unique healthcare model, providing premium healthcare at no cost to low-income populations, benefiting over 500,000 patients monthly. Meezan Bank collaborated with TIH to introduce Meezan Cares, allowing customers to set up a direct debit instruction to automatically donate every month and save patients' lives. Meezan Bank realizes the importance, as a responsible corporate citizen, of contributing to the general public and society at large. The Bank also provides the option for instant donations through Customized Deposit Slips.



### SUPPORTING ALAMGIR WELFARE TRUST INTERNATIONAL FOR COLOUR DOPPLER ULTRASOUND MACHINE

As part of its CSR efforts, Meezan Bank made a donation to Alamgir Welfare Trust International for procurement of a Color Doppler Ultrasound Machine. The machine will help the organization's state-of-the-art pathology lab and diagnostic center to better facilitate the general public. Alamgir Welfare Trust has been supporting the society for the past many years through its various initiatives in health, education, provision of food, marriage assistance, emergency relief and rescue services amongst many others.



### DONATION TO TRAUMA CENTRE, ALLAMA IQBAL MEMORIAL TEACHING HOSPITAL SIALKOT FOR MRI DIAGNOSTIC MACHINE

Joining hands with local business leaders to make a significant impact on healthcare in Sialkot, Meezan Bank contributed towards the funding of a cutting-edge MRI Diagnostic Machine at the Trauma Center, Allama Iqbal Memorial Teaching Hospital, Sialkot. This initiative is aimed at providing state-of-the-art diagnostic facilities to the people of Sialkot at subsidized rates. The comprehensive facility, equipped with the latest diagnostic technologies, including CT scan, Color X-Ray, and MRI scan, is operated by M/S Health Care, a not-for-profit entity led by prominent business community of Sialkot. This facility is crucial for handling accident and casualty cases, and as the district's main state-run health facility, it primarily serves the middle and lower-income groups of society.

The Bank's objective in participating in this venture is to contribute to the well-being of the people of Sialkot in collaboration with local business community leaders who have approached the Bank.



### SUPPORTING THE INDUS HOSPITAL & HEALTH NETWORK (IHHN)

Meezan Bank supported The Indus Hospital & Health Network (IHHN) in its 9th Indus Annual Golf Tournament 2023, engaging over 100 golfers and top CEOs. The fundraiser raised awareness about TIH's network and philanthropic activities in Karachi, collecting voluntary financial support to help TIH expand and continue providing free quality healthcare.



### SUPPORTING THE PATIENTS' AID FOUNDATION

Meezan Bank has extended its support to the Patients' Aid Foundation at Jinnah Postgraduate Medical Center (JPMC), contributing to the treatment of cancer patients. Patients' Aid Foundation is a non-profit organization dedicated to collaborating closely with JPMC to provide patients with essential medical treatment, address their needs, and offer access to high-quality healthcare, all at no cost to the patients themselves.



### SUPPORTING THE PATIENTS' WELFARE ASSOCIATION (PWA)

Meezan Bank donated funds to Patients' Welfare Association (PWA), a non-governmental organization located within Civil Hospital, Karachi. PWA, run by students of Dow Medical College, provides free medical aid to underprivileged patients.



### PARTICIPATION IN SHAHEEN SPORTS LEAGUE 2.0

Meezan Bank participated in Shaheen Sports League 2.0 under the Alkhidmat Orphan Care Program. The event, organized by Alkhidmat Foundation Pakistan, aims to provide humanitarian services to the most vulnerable since 1990.



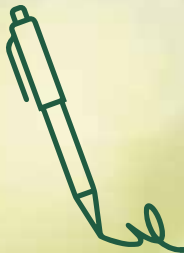
### PARTICIPATION IN INTERNATIONAL STUTTERING AWARENESS DAY (ISAD) IN MULTAN

Meezan Bank actively participated in International Stuttering Awareness Day (ISAD) as part of its commitment to corporate social responsibility in healthcare and education.

## EDUCATION

### DISTRIBUTION OF SCHOOL BAGS

Meezan Bank distributed school bags among underprivileged students at the Government Girls Primary School, Loralai, Balochistan.



### PROVIDING WHITE BOARDS TO PESHAWAR PUBLIC SCHOOL & COLLEGE

Education is the key to unlocking a brighter future, and Meezan Bank is committed to supporting this noble cause. The Bank provided white boards to Peshawar Public School & College, as part of its efforts in facilitating the future leaders of Pakistan.

### PARTICIPATION IN RIBAT GOLF TOURNAMENT

Ribat - The Campus, a non-profit organization, is an Islamic community resource center initially founded by Hafiz Muhammad Ismail as an Islamic research library. 70 years later, his idea led to the creation of a facility where people from all around the city gather to seek knowledge and utilize the numerous amenities and services. Meezan Bank

participated in their annual golf tournament in order to support this initiative.

### PROVIDING LAPTOPS TO IBA-CEIF

Meezan Bank provided laptops to IBA-CEIF to support the next generation of future leaders in the field of Islamic banking and finance.

### SEMINAR AT IDA RIEU WELFARE ASSOCIATION

Meezan Bank conducted an awareness seminar on Islamic banking at IDA RIEU Welfare Association, Karachi. Around 100 participants including differently-abled students and faculty members attended the seminar helping the participants improve their understanding of Islamic banking and finance.

## OTHER INITIATIVES

### IFTAR FOR THE PUBLIC

Ramadan is the month of giving and of sharing one's dastarkhwan with the needy and less privileged. Meezan Bank provided free iftar and dinner to people on the streets in 17 cities across Pakistan, serving an average of 3,800 persons daily.



## RAISING AWARENESS OF SOCIAL CAUSES ON SOCIAL MEDIA

Meezan Bank regularly raises awareness on social media on various causes such as financial literacy, cleanliness and the inclusion of disabled persons.



## INITIATIVES TO PROMOTE WOMEN INCLUSION

### THE CRAFTER'S EXPO 2023

Meezan Bank supported The Crafter's Expo 2023 - an arts, crafts, and culture exhibition organized at Beach Luxury Hotel, Karachi, where over 3,000 attendees from diverse backgrounds participated. The Bank's management team members attended the exhibition to demonstrate the Bank's commitment to supporting entrepreneurs, especially female business owners. During the exhibition, Meezan Bank took the opportunity to showcase its women-centric products, such as the Meezan Women First Account, and highlighted Shariah-compliant and affordable financing options for women entrepreneurs through the Islamic SME Asaan Finance scheme.

### DAACHI FOUNDATION

Meezan Bank participated in the the Daachi Foundation's arts, crafts & culture exhibition held at Expo Centre, Karachi. This two-day event drew over 10,000 attendees from diverse backgrounds. The Bank's management team members attended the exhibition, showing support to entrepreneurs including female business owners. Daachi Foundation is a non-profit organization set up by a team of dedicated volunteers to guard and promote arts, crafts and heritage.

