

Targeted Layer Campaign – Terms & Conditions

- The campaign is valid from June 01, 2025 till August 31, 2025.
- Winners will be announced each month based on whether they meet the monthly spending criteria.
- This offer is valid ONLY for those Meezan Bank Mastercard Debit cardholders who have been notified of this campaign via SMS and/or electronic direct mailer.
- All international transactions (POS, E-commerce and ATM cash withdrawals) posted between June 01, 2025 till August 31, 2025 will be taken into account for the monthly campaigns. Disputed and reversed transactions will not be considered.
- The total number of winners is capped at 250 per month (Active) and 500 per month (Inactive), distributed across different tiers in relation to the minimum qualification target communicated to each target group.
- Winners will be selected based on top spenders with the highest volume of spend after meeting the minimum qualification spend criteria for the specific tier communicated via SMS and/or electronic direct mailer.
- Winners will be announced within 30 days from the end of offer period.
- For any reversals of eligible transactions, the Bank has the right to claw back the full incentive amount rewarded to the customer based on those eligible transactions that were reversed.
- We recommend that campaign winners receiving Daraz or Foodpanda vouchers make their purchases from the respective outlets. Please do check the product reviews and rating, before using the vouchers and making any purchases.
- Ensure your cart value is equal to or greater than the voucher value.
- It is the cardholder's responsibility to ensure that their personal details, i.e. name, CNIC, mobile number, etc., provided to the Bank are correct and updated.
- These campaigns are not extended to Meezan Bank employees (or their immediate family members) or any company or agent involved with Meezan Bank in any capacity.
- The Bank reserves the right, at its absolute discretion, to amend/add/modify/vary/cancel and/or supplement these terms and conditions at any time without any prior notification to the Bank's cardholder and without any responsibility whatsoever on its part.
- The Bank reserves the right to disqualify a cardholder from this promotion at any time, at its sole discretion and without notice.
- These terms and conditions supplement, and do not replace, the Bank's master debit card conditions.